

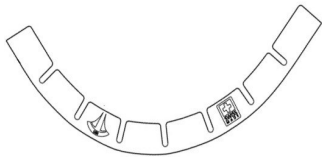
UBI

Manufactured by Carlo Frigerio

UBI is a concept born from an idea of Carlo Frigerio, a classical guitarist who has been active for more than 35 years as a concert performer, teacher and promoter of the classical guitar. He has taken up his need and that of many guitarists to be able to embrace the guitar as the artistic dimension requires, overcoming the problem of instrument stability. The family-run UBI product represents a breakthrough and a solution to this problem, and we are dedicated to the production and marketing of this innovative and revolutionary product. After several years of research and development, we are now presenting the product in its final version, which by its very nature will adapt to the specific situations required. In fact, it adapts to any guitar, even the smallest size such as 3/4. UBI is a Swiss product designed and manufactured in Ticino. Each piece bears the 'UBI' logo and the Swiss Made label. European Patent: EP22153502.4



Logo designed by Jacopo Frigerio



For a long time guitarists have used the footrest or 'step' for this purpose, an object that despite technical evolution has not been improved. Yet, this solution creates postural and back health problems. There are alternatives, of course, but UBI represents a new solution that has two specificities: support point and balance. This avoids stability problems and favours both postural and artistic needs. Today, the increased attention and sensitivity to the health and well-being of musicians lead us to rethink the way we hold the instrument to achieve optimal hand mobility and a balanced distribution of forces.

This is possible by creating precisely a support for the guitar and a search for balance. Features summarized in the product name

The Latin expression 'ubi cōnsistam', literally translated, means 'give me a foothold'.

Abbreviation of the motto attributed to Archimedes: "Dā mihi, inquit, ubi cōnsistam, et terram comovēbō" (Give me a foothold and I will lift the world), alluding to the property of leverage.

UBI is a unique product. A practical shoulder strap or possibly pouch support for the guitar, it promotes postural well-being and maximum potential for artistic and technical expression.

In general, with the "UBI" support, the guitar is stable, but can follow every interpretative movement of the guitarist, who benefits from the total freedom of movement of the fingers thanks to the relaxation of the neck muscles and the unloading of weight towards the elbows, factors that favour a measured use of forces in ideal joint looseness.

We know the problems related to posture. Where often to hold the guitar one develops forceful relationships, which certainly do not facilitate an ideal relationship with the instrument.

We are thinking in particular of beginners who could benefit from the postural advantages suggested by UBI, but above all to generate a relationship with the instrument that is healthy and balanced right from the start.

Last but not least, it is aesthetically unobtrusive and in harmony with the instrument.



UBI can be used in various ways.

Standing position on the shoulder strap

For this position, a suction cup is added to the shoulder strap to keep the guitar stable and at the desired angle.

For adults and for youngsters and teenagers.

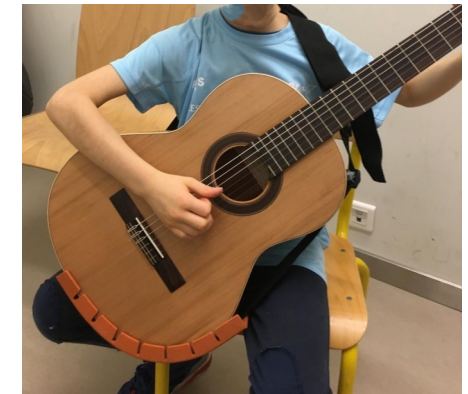


Standing with shoulder

Seated with shoulder



Seated with shoulder



Seated position with shoulder strap

UBI rests ideally on the guitarist's legs and provides balance, with the shoulder strap promoting stability. With UBI, the posture is balanced and symmetrical. In addition to the postural advantages that ensure stability and freedom of movement for the guitarist, the shoulder strap posture is also comfortable and slender.



Fanny pack posture

This posture is ideal for prolonged study. Simply shorten the belt, and in addition to the stability of the instrument, a correct posture of the lumbar region is encouraged.

The pouch effect invites optimal support of the lumbar muscles.



The three positions have in common the search for the best physical balance, without torsions and tensions that could limit the fluency of movements.

Not having to exert force to hold the instrument allows you to concentrate your energies on the technical and interpretative aspects. As mentioned above, the guitar with UBI can assume different positions.

Its pliability makes it possible to define the degree of inclination of the instrument.

The practical suction cup with which the strap is equipped can be placed at different heights on the guitar's lower strap. Once the desired inclination is found, one of the adhesive plastic circles protecting the guitar's varnish can be applied and the suction cup attached.

For a seated posture with the shoulder strap, the suction cup can provide additional stability, but may also not be necessary, as the UBI rests on the guitarist's legs, already providing excellent stability.

For standing posture, on the other hand, the suction cup is necessary and provides stability and freedom of movement. By resting the suction cup on the straps, the suction cup is compressed by the activity of the strap, guaranteeing tightness and adherence. You then simply place the guitar on the UBI and find the desired inclination of the instrument, then secure it with the suction cup.

For the seated and fanny-pack posture, the strap must be shortened to suit your needs. We recommend placing UBI on your legs first and then fastening the snap buckle.

Produced by - UBI Frigerio-Design by Carlo Frigerio.
The elastic material support is made by Borflex Rex SA, Mendrisio.



Assembly and finishing at UBI Frigerio
Riva S. Vitale

UBI



UBI Frigerio

Via Quiete 6

6826 Riva San Vitale

Ticino - Svizzera

Mail

carlo.frigerio@ubifrigerio.com

<https://www.ubifrigerio.com>

+41 79 540 07 31

+41 79 691 71 38